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ALL PAPERS

There is much to be said about wall papers and of the uses for which they are intended. The artistic or decorative effect of the designs to be used in the home must be considered as carefully as their appropriateness. It is an accepted principle in all decorative art that decoration must not interfere with usefulness.

Wall paper is, perhaps, more thoughtlessly purchased than any other of the necessities of life.

Within the pages of this volume we offer illustrations showing the correct ideas in wall decorations; by which we mean the utilization in the most artistic manner the designs presented.

Good decoration involves three important points: (1) Quality in color. (2) Quality in design. (3) Arrangement of color and design.

The purpose of decorating is to enable us to view the four walls without unpleasantness to the eyes and restlessness to the mind. Therefore, it is evident that the problem of decoration embodies two factors. viz: Vision and Consciousness.

You will understand the importance of securing good designs in wall papers. The possibilities to purchase better ideas have kept pace with the achievements of the manufacturer, and it is no longer necessary to use other than the newest and best wall paper.

We display the many ideas shown in "Home Decoration" not as they are regularly shown by the dealer, but by a "different" way we produce a treatment of every design for each and every room.

We offer these "color schemes" and 1909 fashions for the purpose of safeguarding against disappointment in the selection of wall papers.

ALFRED PEATS COMPANY

NEW YORK

BOSTON

CHICAGO

THE CLUB DINING ROOM



The popularity of the "Club" is so universal nowadays that each member of the family holds claim to a membership.

If we think of the golf, motor, riding, yacht or social club, we are sure to "breathe" recollections of the "cafe." The spacious four walls of the club dining room encircle and hold us in the charm of their artistic blending of colors.

The page opposite exemplifies a successful treatment of the club dining room. The illustration depicts a color scheme based upon a knowledge of the Science of Art and Decoration.

To execute a decoration for the cafe and also appeal to the tastes of all club members, requires thoughtful study. The absence of careful study is apparent in so many cases that there is no escape for the eyes from the glare of hideous contrasting of colors.

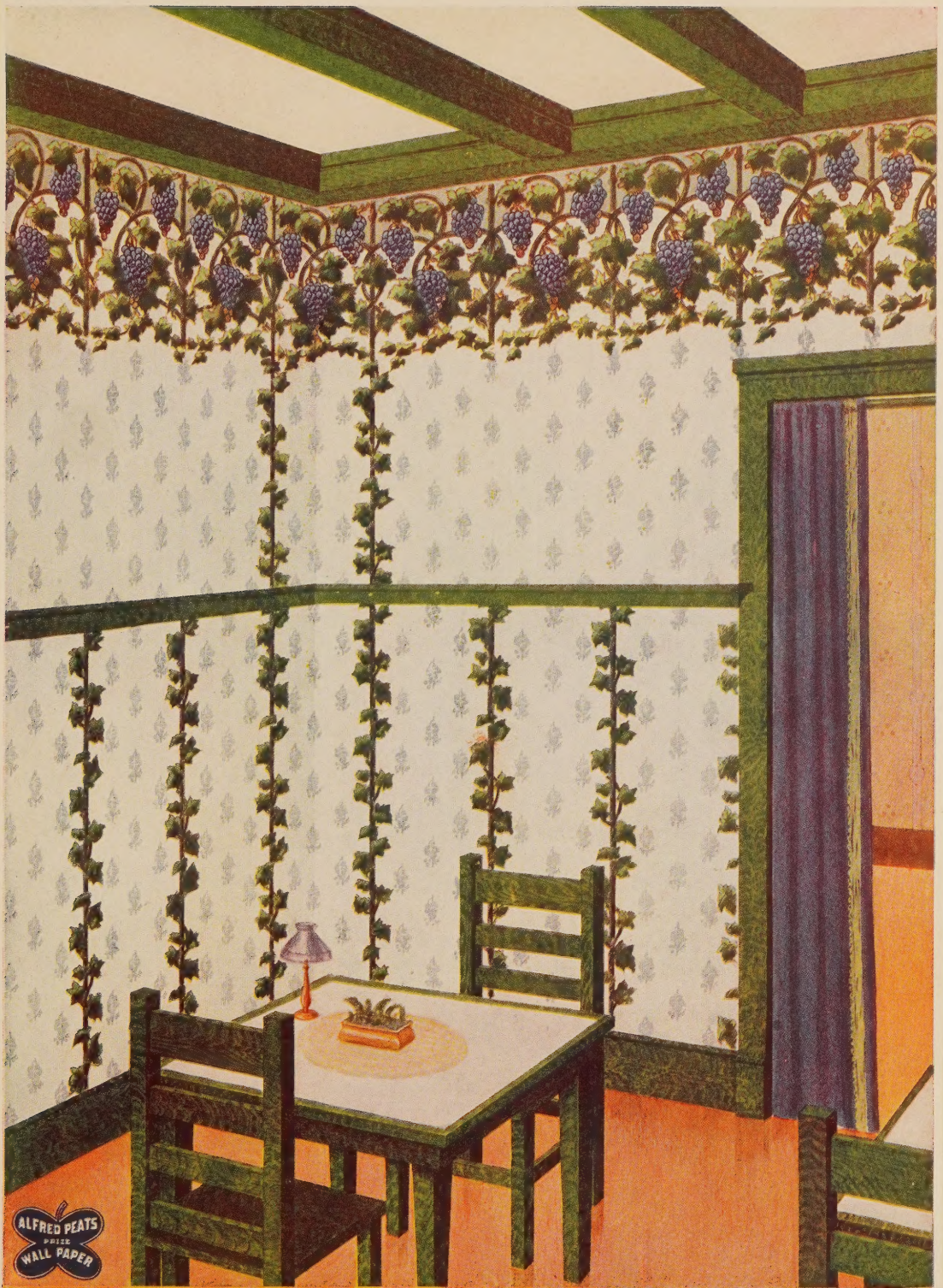
Obtrusive decoration is worse than no decoration. Unstinted use of words may express sentiments of harmony, but the execution of good ideas, both from an artistic and scientific standpoint, will appeal more forcibly to those who believe in "better done than said," rather than the old adage which says, "say it but don't do it."

The design shown in sketch I is one of the new crown effects and offers a splendid opportunity to decorate exquisitely. This treatment is equally appropriate for a breakfast room or country dining room as well as for the Club.

The numbers below constitute the various parts of the sketch. We also give the quantity necessary to paper a room 12x15 and 10 feet high with four openings. If your room is larger add one roll and two crowns for each foot, or deduct the same amount for every foot if smaller.

Lower Wall	No. 4091	Glove	9060	6 rolls S. B.
Upper Wall	No. 4231	Hopper	9060	6 rolls S. S.
Crown	No. 4092	Glue	2114 each	36 Crowns S. B.
Corner-vines	No. 4091	Glove	9060	1 roll S. B.
Ceiling	No. 3345	Extant	6644	6 rolls Book 3

The letters S. B. mean Special Book. S. S. means special samples.



THE CLUB DINING ROOM

SKETCH II



*Unique for the
Chamber*

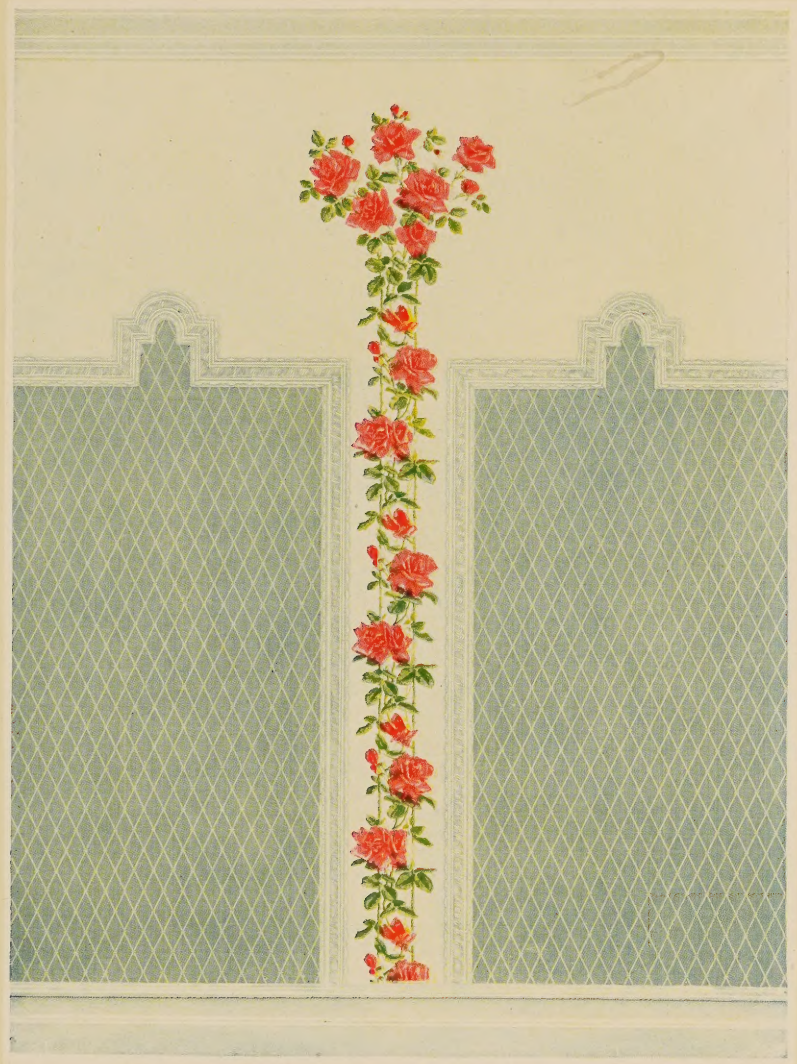


Wall Hanging	No. 4018*	Game	6040	10 rolls	S. B.
Low Crown	No. 4019*	Gammon	2114 each	18 crowns	S. B.
High Crown	No. 4020*	Gander	2114 each	18 crowns	S. B.
Plain Jaspe (above crown)	No. 4230*	Hope	4530	3 rolls	S. S.
Ceiling	No. 3345	Extant	6644	6 rolls	Book No. 3

In the sketch note a high and low effect in the crowns. To give a proper treatment, use alternately as shown above. The plain Jaspe is the background of the wall hanging (without pattern) and is used above the crowns where a wider space at the top is required.

SKETCH III

*An Exquisite
Bed Room Effect*



Floral stripe	No. 4026*	Gape	4530	6 rolls	S. B.
Floral crown	No. 4027*	Garb	1510 each	18 crowns	S. B.
Lattice	No. 4093*	Gluten	5436	8 rolls	S. B.
Panel Border (part of)	No. 4026*	Gape	4530	1 roll	S. B.
Upper Wall	No. 4232*	Horizon	3624	4 rolls	S. S.
Ceiling	No. 3209	Eddy	2114	6 rolls	Book No. 5

The crown in sketch is "cut out" and applied on plain ground No. 4232. The panel border is part of floral stripe No. 4026. The arch is taken from crown and placed in middle of panel. These panels are 36 inches wide. Can be made, however, any width to suit the wall spaces.



PARLOR When the ash puts forth her delaying buds amid the surrounding greenness it is usually a sign that Spring—(freshness, newness) is at hand.

If we wait long enough most things come to us, or we arrive at them and the strong wish makes its fulfillment.

At any rate we always find that the advent of Spring awakens those cherished dreams which suggest annually, unviolated by any disillusional realities, the thought that we must decorate.

Fancy has always cloudless skies above the horizon and duty not unlike Nature demands new decorations everywhere.

In early Spring fashion portrays its designs in various colors and tones and in the round of suggestions offers suitable and artistic ideas admirably,—there are but few to whom its voice is unheard. It forces them willingly into the whirlpool of necessity and they only escape when the walls of the home are freshened with new Spring-like wall papers.

But the present moment when we are once more beginning not only to decorate finely but to do so with knowledge, and to furnish our homes by the aid of expert advice, we find it a pleasant task rather than one to be dreaded.

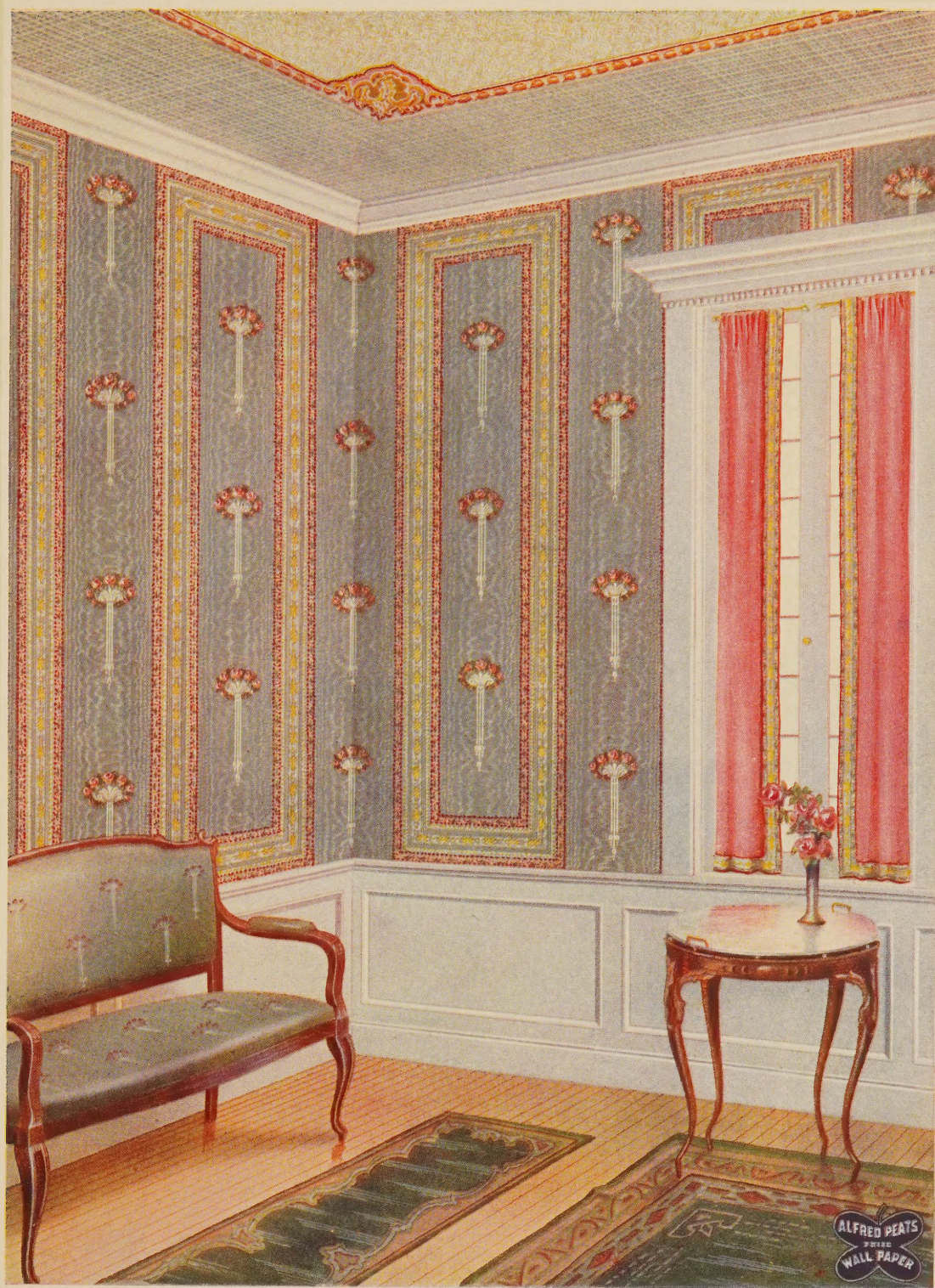
It is the peculiar merit of "Home Decoration" that makes it completely representative and so supplies the wants of this "all-round appreciation."

Looking at the splendid collection of examples shown in this volume, the individuality of the work is most impressive and they are just those ideas which are called "different" from ordinary designs in wall papers. They are original from the base-board to the eaves and finials.

The interior opposite is indeed a choice bit of color for the Parlor and we recommend it as a modern and appropriate decoration. The numbers of the patterns used and quantities of each for a room 12 by 15 and 10 feet high are given below. We have allowed for 4 openings which is an average number of doors and windows in a room.

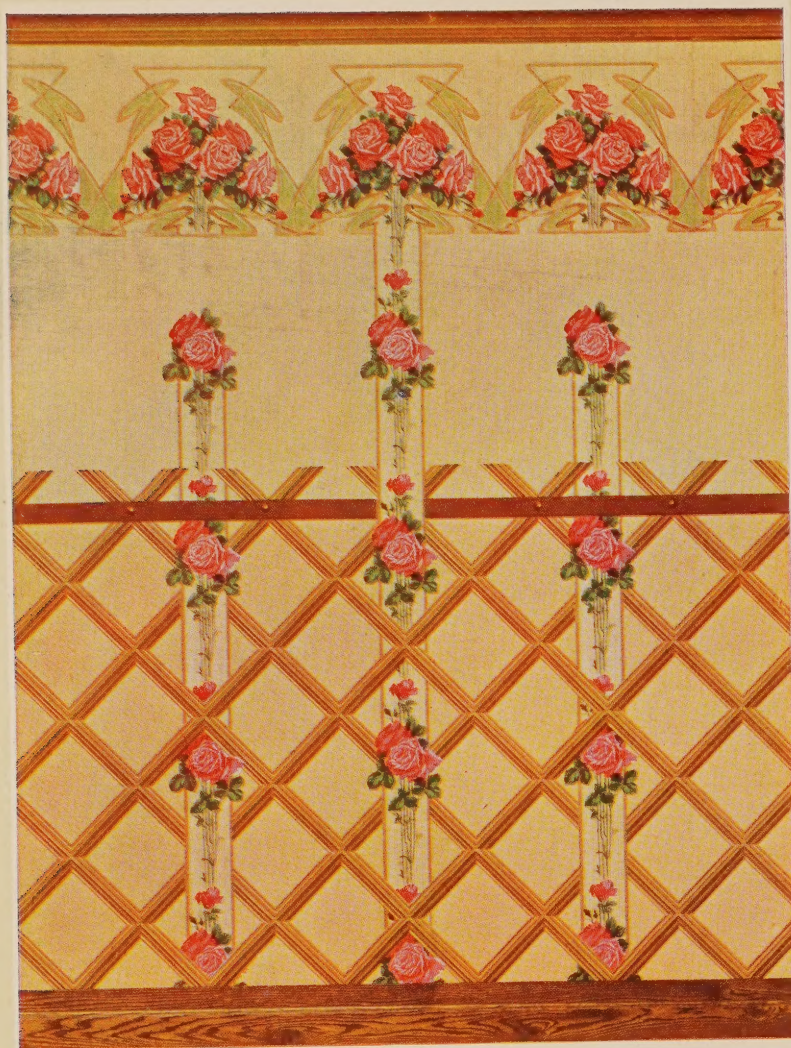
Panel Hanging	No. 3284	Enrich	6040	12 rolls	Book No. 3
Ceiling Stile	No. 3270	Encamp	3624	3 rolls	Book No. 5
Ceiling Field	No. 3345	Extant	6644	4 rolls	Book No. 3
Ceiling Decoration	No. 3537*	Bracelet	150100	½ roll	S. S.

N. B. The panel effect is obtained by simply mitering the floral part of the design, allowing every other one to remain plain.



FRENCH PARLOR

SKETCH V



*Interesting
Example for the
Living Room*

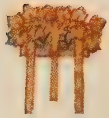


Lattice Wall	No. 3540*	Bridge	4530	7 rolls	S. S.
Floral Stems (part of)	No. 3274	Endive	7550	8 rolls	Book No. 3
Crown	No. 3275	Endorse	1510 each	36 crowns	Book No. 3
Upper Wall (Jaspe)	No. 4233*	Horse	5436	4 rolls	S. S.
Paper Rail	No. 3544*	Bubble	150100	1 roll	S. S.
Nail Heads	No. 3510*	Barbet	120080	½ roll	S. S.
Ceiling	No. 3221	Effort	2718	6 rolls	Book No. 5

The lattice paper is hung in the usual way on the lower ½ of wall space except cut away background in each half square at top which gives it an applique effect on the upper wall which is papered with the Jaspe paper No. 4233. The paper rail divides the two walls. The floral stripes are cut from wall hanging No. 3274 and placed directly under each crown. To interweave stems as per sketch cut a square of lattice without background and place over stems.

SKETCH VI

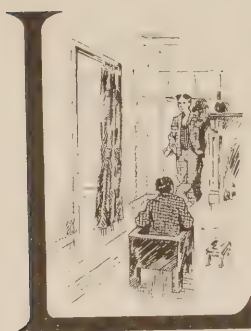
*For the Hall
or Library*



Wall Hanging	No. 4122*	Grantor	105070	8 wall	S. S.
Top Crown	No. 4123*	Granule	2416 each	36 crowns	S. S.
Base Crown	No. 4124*	Grape	2416 each	28 crowns	S. S.
Ceiling	No. 3218	Effect	2718	6 ceiling	Book No. 5

The newness of a crown and base decoration in a room makes it a charming feature. Aside from the fact that it has a sort of "tailored effect" it is seemingly designed especially for the room in which it is used.

*Special.



LIVING ROOM The competent architect is most successful in convincing us that good architecture is the best.

He so contrives that his plans shall themselves convince his clients of the importance of professional service. To glance at the exterior of home after home recalls the fact that their outward appearance is absolutely and unmistakably attractive. There is little need of improvement at all.

They afford fascinating examples for contrast and comparison.

The enrichment of the interiors is not so well cared for. It is at this point the client takes a hand and many times destroys a promising palace.

In many of the old famous houses of Europe during the Tudor, Elizabethan and Jacobean periods, the architect went hand in hand with his faithful decorator and in consequence their success was due in a great measure to the fact that they followed closely the necessary requirements for the interiors and decorations in the period conforming with the houses he built.

Before deciding finally on the wall papers for the home, the first question to ask is to what extent can you rely upon your own knowledge and what part of your judgment in color and design is sufficiently equal to the occasion.

We have no hesitation in saying that the illustrations in this volume are suggestive of accurate study. This fact will tell the thoughtful reader they are not of an illusive imagination.

The living room sketch contributes a beautiful arrangement of the four walls of this important room. The numbers of the designs, motifs, borders, etc., with sufficient quantity of each for the average room mentioned heretofore, are printed below:

Lower Wall	No. 3272	Enclose	7550	5 rolls	Book No. 3
Crown & Base	No. 3273	End	1812 each	28 crowns	Book No. 3
Middle Panel	{ Panel Border	No. 3509*	Banyan	9060	2 rolls S. S.
	{ Background	No. 972	Fatigue	6040	4 rolls Book No. 5
	{ Motif	No. 5307M*	Hostage	3020 each	15 motifs S. S.
Upper Wall	{ Border near ceiling	No. 5314B*	Hotel	2416	18 yds S. S.
	{ Border above moulding	No. 5307B*	Hostile	3020 yd-18-yds	S. S.
	{ Background	No. 972	Fatigue	6040-3 rolls	Book No. 5
	{ Motif	No. 5314M*	Humble	2416-18 motifs	Special
Ceiling		No. 3338	Expand	3624	6 rolls Book No. 3

The "cut-out" borders and motifs are furnished just as you see them—ready to applique on the walls. No cutting, etc., necessary. The ceiling is a beautiful Moire in an ecru tone.

SKETCH VII



THE LIVING ROOM

SKETCH VIII



*Appropriate for a
Gentleman's
Room*



Lower Wall	No. 4113*	Grave	6040	8 rolls	S. S.
Upper Wall	No. 4112*	Gown	7550	6 rolls	S. S.
Ceiling	No. 3340	Expel	3624	6 rolls	Book No. 3

A photo rail dividing the lower and upper wall adds greatly to the effect. A cove moulding at the ceiling balances well with this treatment.

SKETCH IX

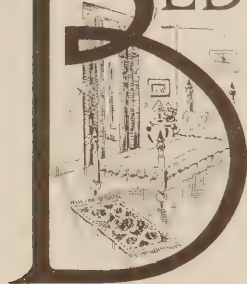
For the Misses' Bed Room



Panel Filler	No. 4013*	Galvanic	4530	6 rolls	S. S.
Stile	No. 3226	Either	3624	4 rolls	Book No. 5
Ribbon	No. 3532*	Boreas	0906 yd	100 yards	S. S.
Upper Wall	No. 3226	Either	3624	4 rolls	Book No. 5
Angle Border	No. 3542*	Brocade	9060	1/2 roll	S. S.
Ceiling	No. 3216	Educe	2416	6 rolls	Book No. 5

The panels are shown 36 inches in width with 9 inch stile. However, this may be varied according to personal taste. The ribbon is shown cut out on both edges.

BED ROOM If it be true as a contemporary has recently said that we may almost determine the relative importance of any movement by the number of new books it has evoked, then we must conclude that Decorative Art has within the last few years taken a most extraordinary hold on the public mind, for the number of books on the subject is as the sands of the sea.



Of the multitude of "Art Series" on interior decoration now being published, none is quite so complete as Alfred Peats' "Home Decoration."

The plan of giving a short, critical and biographical account of artists accompanied with three-color reproductions of their work should be greatly commended.

To the present writer there seems to be a curious parallel between all great artists, perhaps no more than the inevitable resemblance that must always be found between great masters of the same craft, who are all informed by the same lofty ideals and noble intellectuality.

A celebrated authority is quoted in reference to the word "Nature." "They say that I ignore her; but they fail to understand that I do not merely copy Nature; I draw my inspiration from her," and it is necessary to cut away from Nature everything that is ineffective and accidental. "Art completes what Nature roughly sketches," might have been uttered by every master in expressing his attitude towards art.

In wall papers the abundant designs are well executed and reproduce natural flowers, foliage, etc., almost to perfection. The sketch opposite suggests an artistic arrangement of a sleeping apartment. The roses appear as if real and full of life. A fascinating example of the ingenuity of the artist.

The numbers of the designs presented are as follows:

Flower Stems	No. 3280	Engage	3624	4 rolls	Book No. 3
Background	No. 3348*	Extol	3624	12 rolls	S. S.
Drapery Border	No. 3523*	Blazon	1208 yd.	18 yards	S. S.
Ceiling	Pulp 7	Fennel	3624	6 rolls	Book No. 5

This wall treatment is obtained by cutting the floral stripes from pattern No. 3280 and hanging on plain chambray No. 3348. The mitred photo rail should fit each wall space as suggested above.

SKETCH X



THE BEDROOM

SKETCH XI



*Equally Good
for the Hall
or Dining Room*



Lower Wall	No. 3266	Enact	7550	4 rolls	Book No. 3
Double Crown	No. 3267	Enamel	1510 each	56 crowns	Book No. 3
Upper Wall	No. 3307	Ermine	120080	5 rolls	Book No. 3
Nail Head Border	No. 3510*	Barbet	120080	1 roll	S. S.
Cornice	No. 3505*	Balance	1208 yd.	18 yds.	S. S.
Ceiling	No. 3540*	Bridge	4530	6 rolls	S. S.

The lower wall shows the crown effect reversed above the base-board. The effect is well balanced and makes an exquisite decoration.

SKETCH XII

*Modern Art
for the Study*



Plain Wall	No. 3239	Elope	180120	12 rolls	Book No. 5
Double cut-out	No. 4051*	Germ	1510 each	64 crowns	S. S.
Ceiling	No. 3238	Elk	100080	6 rolls	Book No. 5

The double crown frieze effect is an unusual treatment. The crowns are furnished cut-out, ready to hang. The ceiling is in gold showing a slight design similar to a free hand or stippled effect.



DINING ROOM

It is one of the delightful features of the age we live in that in spite of the whirl of business activity, we have not lost sight of distinctive note in the designing of wall hangings.

We not only reproduce splendidly the triumphs of the eighteenth century, but we apparently have the inspiration of our own to reflect the times we live in as other periods reflected theirs.

Wall papers should reflect the conditions of social life and it is this quite true idea that underlies the designs offered in the pages of "Home Decoration." The pattern in the sketch opposite has the effect of being very slightly inlaid here and there with a design of fruit or simple lines to break the surface.

The object the artist had in mind was to portray an artistic and appropriate Dining Room wall decoration, not only for the home but for the apartment now that so many people have discovered the advantages of the latter form of dwelling. It can readily be seen the effect of the illustration is charming.

The latticed crown is effective and decorative without any of the extravagance in line and detail that is often found to be a continual blemish on the walls of so many rooms we have seen papered.

The variety of designs to be had are unlimited and inexpensive. All lovers of good decoration will appreciate the many schemes displayed throughout this volume, thus providing them with dainty and decorative wall papers which will never look out of place or unduly severe in their rooms and whose price is within the range of even slender purses.

The numbers of the patterns exemplified in the colored drawing is given below:

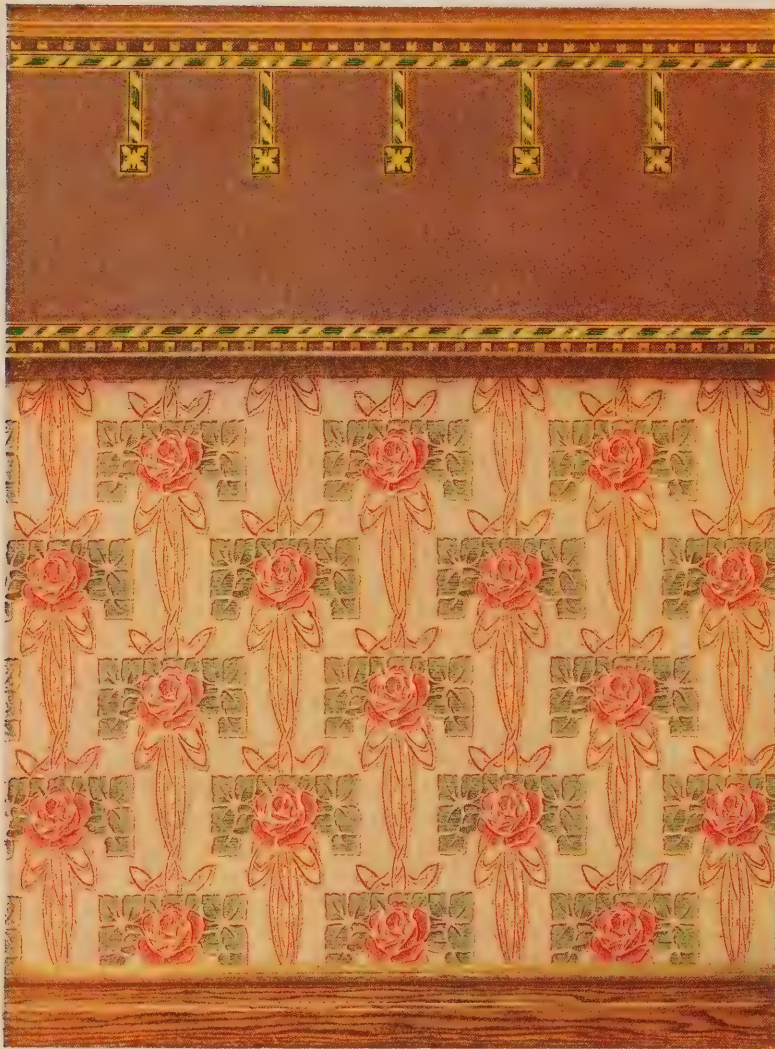
Wall Hanging	No. 3264	Emulate	5436	10 rolls	Book No. 3
Crown	No. 3265	Emyd	1208 each	28 crowns	Book No. 3
Lattice	No. 3351	Eyet	5436	3 rolls	Book No. 3
Ceiling	No. 3219	Effigy	2718	6 rolls	Book No. 5

The lattice or arbor effect is a novel way to decorate the upper walls of a dining room. While decorative, it is not essential as the crown may be carried up to the angle.



THE DINING ROOM

SKETCH XIV



*A Dining Room
Effect*

Lower Wall	No. 3312	Esquire	9060	6 rolls	Book No. 3
Upper Wall	No. 3239	Elope	180120	6 rolls	Book No. 5
Nail Head & Pendant	No. 3536*	Bouquet	120080	1 roll	S. S.
Ceiling	No. 3218	Effect	2718	6 rolls	Book No. 5

The nail decoration should run around the room above the plate rail and below the cove moulding. The pendant may repeat as often as fancy dictates. However, suggest that you use them as shown (18 inches apart) or to vary the effect drop down in the four corners of the room about 12 inches each way from the angle.

*Tapestry
for the
Living Room*



Wall Tapestry	No. 3314	Estate	6040	10 rolls	Book No. 3
Panel Border	No. 3501*	Babble	7550	3 rolls	S. S.
Ceiling	No. 3221	Effort	2718	6 rolls	Book No. 5

The best effect in sketch 15 is to be had by panelling the four walls, double border in the corners and running above base board and under cove singly.



LIBRARY HALL

To see splendid designs either misused or merely placed together without any attempt to classify, to reconcile or to harmonize, is a frequent mistake with many people who have the task before them of decorating the home that they are to live in.

The fault lies in the fact that they visit a merchant who sells wall paper merely for profit and who offers just such designs as suit his own purse.

In the Alfred Peats' stores they deal with the subject of decoration to the minutest detail, and in "Home Decoration"—their artistic representative—you will find, filled with useful hints and color schemes.

The style in which the latter information is proffered gains for the author the confidence of the reader, and to those who are interested in the subject comes the satisfaction as they lay the book aside that they have acquired knowledge in theoretical and practical views of Decoration.

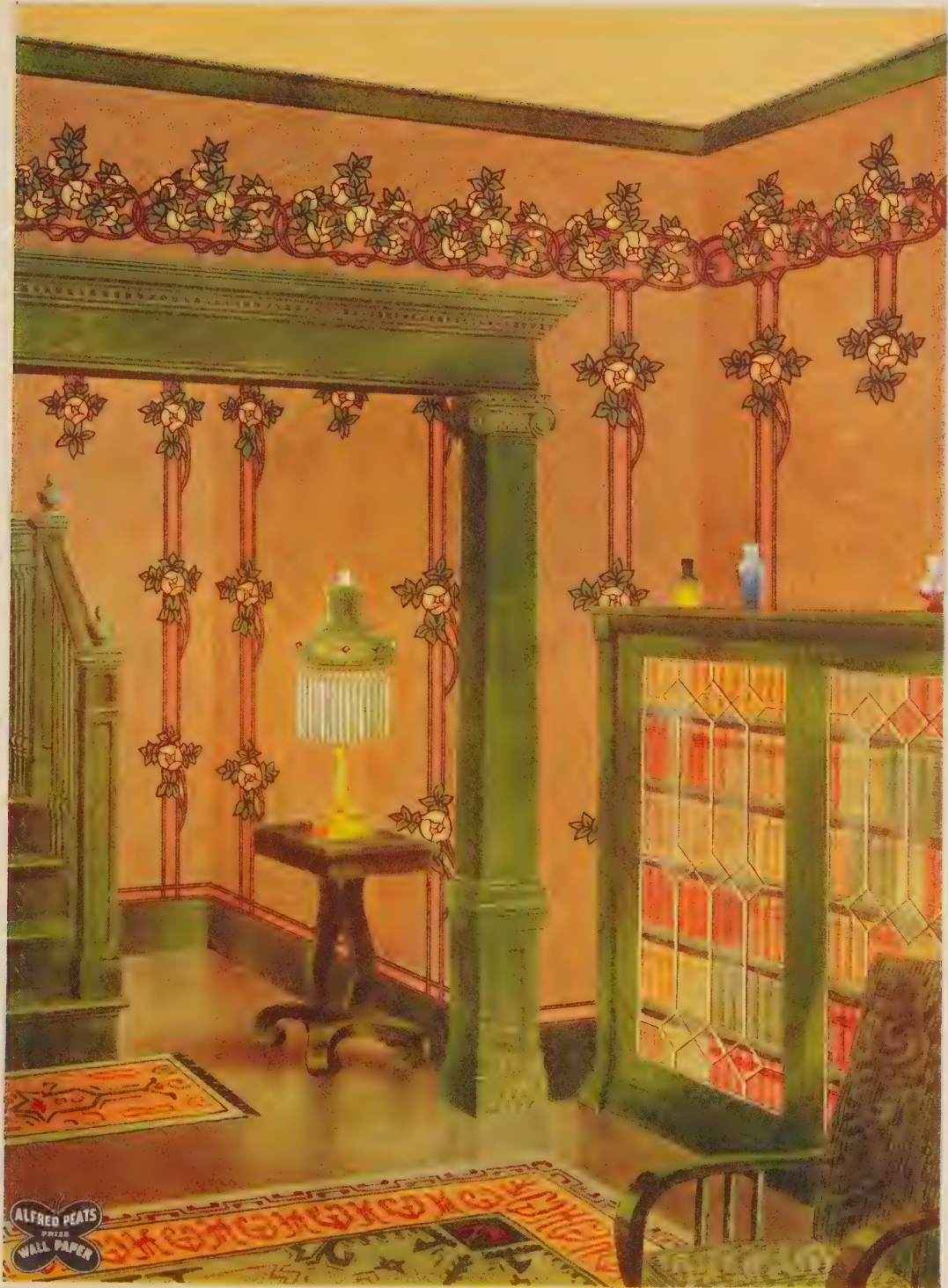
It is given to few writers to thoroughly realize the niceties which surround the modern circumstance. In this book the author and the artists are particularly fortunate, for not only may the novice become initiated in what best concerns him, but the experienced may find pleasure in digesting the reminiscences of observant minds.

To determine the amount of paper for a hall and stairway, first measure all of the strips (18 inches wide) of the same length; take this number and multiply by the height and divide by 24, the number of feet in a roll. In the "well" of a stairway, count the strips of even length, or singly, as they may prove, and total the amount of running feet in all the strips and divide as above. This will give you the quantity in rolls.

The numbers designated below display the different patterns used in the decoration.

Plain Wall	No. 3328	Except	6040	10 rolls	Book No. 3
Art Stems	No. 3278	Enemy	9060	4 rolls	Book No. 3
Crown & Base	No. 3279	Energy	2416 each	36 crowns	Book No. 3
Ceiling	Pulp 19	Festoon	3624	6 rolls	Book No. 5

The wall effect (plain) is of brown Holzmehl. The art stems are cut from pattern No. 3278 and applied on the Holzmehl paper. Run these art stems up each corner of the four walls 12 inches from the angle and attach to the crown, then alternate between these spaces with a pendant. One, may drop the distance of a floral figure and the next, two figures, repeating in this manner. The crown is cut out at the top. Note in sketch.

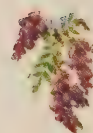


THE LIBRARY HALL

SKETCH XVII



*A Pretty
Morning Room*



Wall Chambray	No. 3270	Encamp	3624	12 rolls	Book No. 3
Crown	No. 3271	Enchant	1208 each	28 crowns	Book No. 3
Ribbon	No. 3531*	Bonny	9060	48 yd.	S. S.
Ceiling	No. 3345	Extant	6644	6 rolls	Book No. 3

The ribbon as shown—dropping down at intervals—has the effect of gracefully holding the crown in place. This part of the ribbon should be cut out on both sides. The upper ribbon on lower side only.

SKETCH XVIII

*Simplicity
for the Parlor*



Panel Design (Wall)	No. 3268	Enate	9060	8 rolls	Book No. 3
Crown & Base	No. 3269	Enbibe	2114 each	27 crowns	Book No. 3
Stile	No. 3326	Exarch	6040	3 rolls	Book No. 3
Angle & Base effect	No. 3268	Enate	9060	2 rolls	Book No. 3
Ceiling	No. 3344	Export	6644	6 rolls	Book No. 3

The panels alternating, one plain and one with ornament is quite effective although the ornament may repeat as often as the panels. The stile should be 9 inches in width. The base and top band is decorative and is a strip of No. 3268 cut in two.



UEST'S CHAMBER When able critics of

the applied arts urge the advantages of simplicity—its comfort, comeliness and cleanliness—especially in regard to home decoration, it will, no doubt, become so popular that we need never dread a return to the bare walls and bare boards of our forefathers.

This danger past and the groundwork of severity and simplicity having been once more attained, wise study and the best ideas in wall papers has resulted in what may be considered a "characteristic style of to-day."

It is on these lines that the artist has worked out his sketches; and a glance at the many illustrations which are drawn from the actual papers will prove at once how successful he has been in establishing a distinct character in his charming work.

It is a mere truism to say that painted sketches must lose something when reproduced in the three-color process. The most perfect photograph of the day is not able to retain perfect color values, to say nothing of the tints themselves. The best that the camera can accomplish has been placed at the service of the publisher, in this work, and the result is a portfolio of beautifully reproduced effects of our new wall papers.

The particular sketch which we have chosen to grace the opposite page consists of a gray (bow-knot) ribbon panelled over a gray chambray. Above the continuous trim moulding the chambray repeats itself to the ceiling angle and there another ribbon border is appliqued over it, The latter border resembles the panel border except in the addition of roses that in effect appear to have been carelessly thrown upon it at equal intervals. The pattern numbers are as follows:

Wall Chambray	No. 3270	Encamp	3624	12 rolls	Book No. 3
Panel Ribbon	No. 3530*	Bonmot	0906 yard	65 yards	S. S.
Frieze Border	No. 3529*	Bond	1208 yard	18 yards	S. S.
Ceiling	No. 3216	Educe	2416	6 rolls	Book No. 5

In many homes and apartments a continuous trim of the wood work is to be found. For this particular treatment the scheme shown in sketch adapts itself admirably. Where the moulding appears at the regulation place (18 inches from the ceiling) the panels may be carried up to this point. The top portion of a panel may show over a door or window if the spaces permit, in the latter treatment.



THE GUEST'S CHAMBER

SKETCH XXI



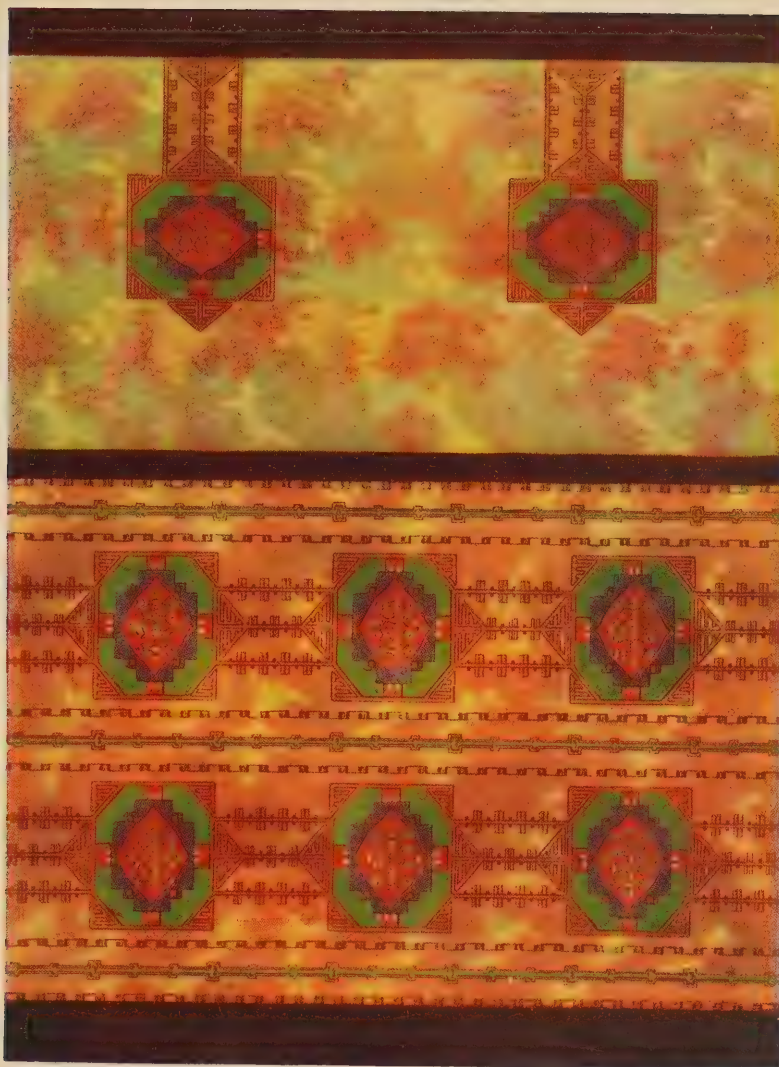
*The Boys'
Room*

Lower Wall	No. 3285	Enrobe	7550	7 rolls	Book No. 3
Upper Wall	No. 4204*	Harvest	120080	6 rolls	S. S.
Fence Effect	No. 3520*	Benefit	105070	6 rolls	S. S.
Ceiling	No. 3221	Effort	2718	3 rolls	Book No. 5

The effect shown here is attractive enough to please most any young individual. The panelled scenes are taken from the upper wall and the frame effect is a part of the decoration used in forming the fence. The "posts and pickets" may continue or be left out as shown in middle part of sketch.

SKETCH XXII

*For a Man
The Den*



Lower Wall	No. 4002*	Gad	105070	8 rolls	S. S.
Upper Wall	No. 4003*	Gadder	9060	6 rolls	S. S.
Motifs Cut-out from lower wall					
Ceiling	No. 4003*	Gadder	9060	6 rolls	S. S.

The lower wall as shown is hung horizontally. The unusual effect produced makes it peculiarly adapted to "den decoration." The motifs decorate the upper wall at pleasing intervals. The upper wall is a Tiffany blend and we suggest the same effect for the ceiling.

SKETCH XXIII



*The Unique
Stair Treatment*



Wall Hanging	No. 3323	Ewer	6040	12 rolls	Book No. 3
Hanging Border	No. 5306*	Buckler	4530 yard	18 yards	S. S.
Step Motifs	No. 3312	Esquire	0906 each	36 motifs	Book No. 3
Paper strips	No. 3544*	Bubble	150100	8 rolls	S. S.
Ceiling	No. 3346	Extend	6644	6 rolls	Book No. 3

The stair decoration as shown adapts itself effectively for the Hall. The idea is to place a panel over each step, dividing the plain space between the panels to suit the distances of each step. The hanging border is a new English treatment and is very artistic. This decoration may be appropriately used in a dining room, only work the panels at an even height.

*Wood and Forest
for Your
Favorite Room*



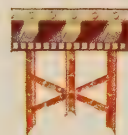
Lower Wall	Lin-O-Wall	No. 134-N-	300200	5	rolls	S. S.
Upper Wall	Forest Frieze	No. 9018	900600	2½	rolls	S. S.
Ceiling		No. 3346 Extend	6644	6	rolls	Book No. 3

The lower wall is decorated with Lin-O-Wall No. 134-N and panelled with wood strips. The upper wall is the new Forest Frieze. This is printed in sections 42 inches wide by 60 inches high, and may be used as panels 125100 or as a continuous frieze as shown above.

SKETCH XXV



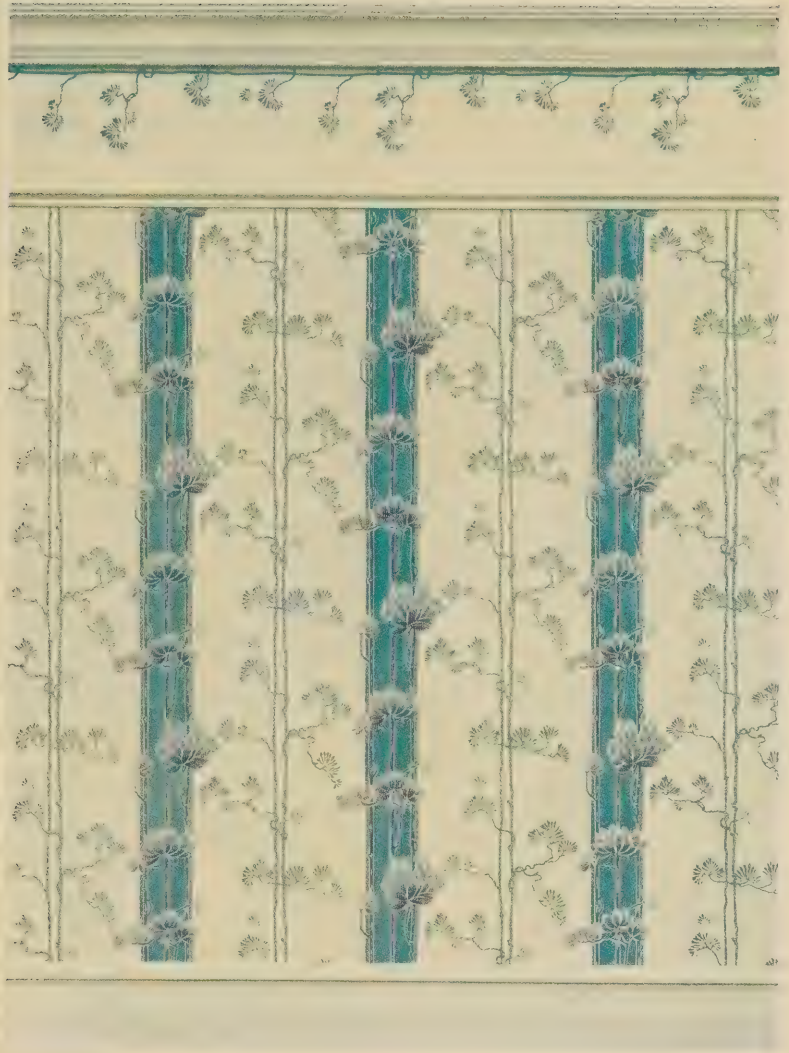
*Panels for the
Double Parlors*



Panel Field	No. 3285	Enrobe	7550	8 rolls	Book No. 3
Binder	No. 3512*	Barge	105070	2 rolls	S. S.
Stile	No. 3323	Ewer	6040	6 rolls	Book No. 3
Cornice	No. 3506*	Baldrick	1208 yd.	18 yards	S. S.
Ceiling	No. 3346	Extend	6644	6 rolls	Book No. 3

A panelled wall in self-tones with cornice effect at the top makes a desirable background for pictures and yet loses none of the decorative wall-effect necessary. The above range of coloring is pronounced the popular tone for this season.

*Japanese for our
Guest's Room*



Wall Hanging	No. 4157*	Gruel	5436	12 rolls	S. B.
Ceiling	Pulp X 1	Feline	3624	6 rolls	Book No. 5
Plain Paper (Below Cut-Out)	No. 4234*	Hickory	3624	3 rolls	S. S.

The treatment shown in sketch 26 is known as a delft effect, although the design is Japanese. The leaf cut-out above picture moulding is taken from wall design and is cut in a zigzag manner from the paper and appliqued on plain ground No. 4234. This little finish in the effect adds individuality to the room.

SKETCH XXVII



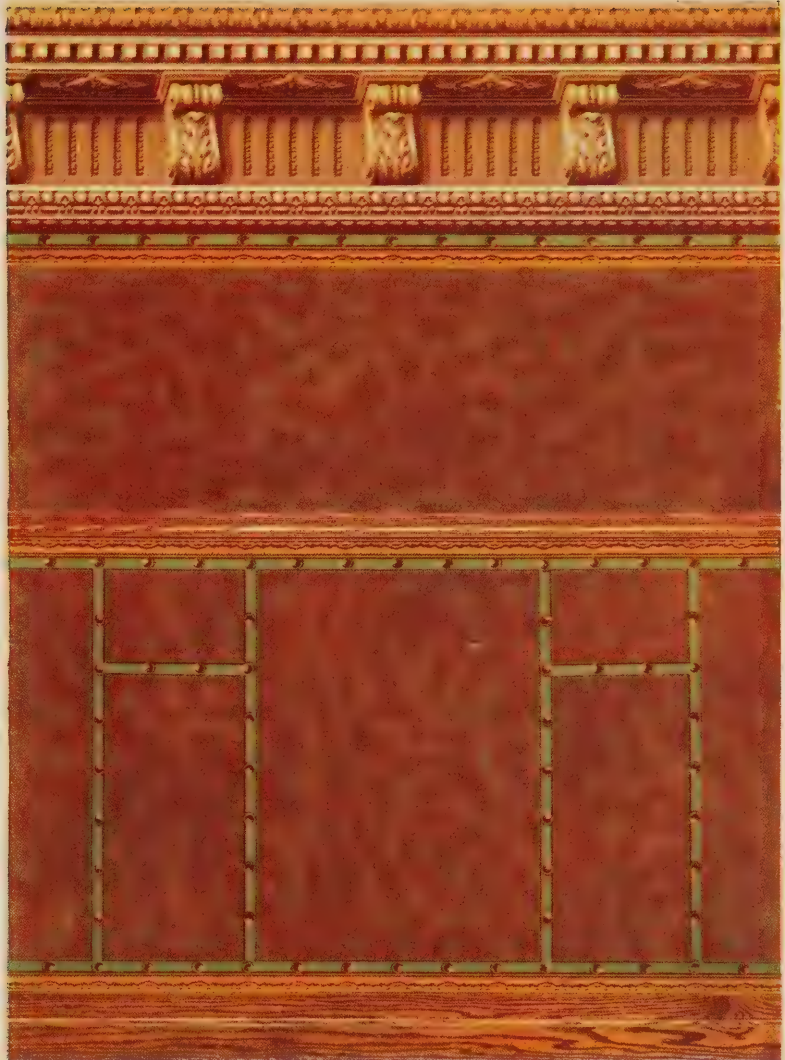
*Originality
in the
Dining Room*



Foliage Paper	No. 3306	Ergot	6040	6 rolls	Book No. 3
Panel Border	No. 3536*	Boquet	120080	3 rolls	S. S.
Plain background	No. 3331	Exclude	6040	6 rolls	Book No. 3
Large Motifs	No. 5313L*	Holland	6040 each	12 motifs	S. S.
Small Motifs	No. 5313S*	Hollow	3624 each	12 motifs	S. S.
Ceiling	No. 3346	Extend	6644	6 rolls	Book No. 3

The arrangement of the above decoration makes it applicable to most any important room. The foliage panels are 36 inches wide and 6 feet high and the alternate panels in plain green Holzmehl are shown in a uniform width. The plain panels, however, may be made smaller to divide the wall spaces to the best advantage. The English motifs are a pleasing addition and are arranged in panels two feet in width.

*A Tiffany Effect
The Hall*



Tiffany Wall	No. 3237	Elfin	6040	10	rolls	Book No. 5
Nail Decoration	No. 3510*	Barbet	120080	2	rolls	S. S.
Cornice	No. 3503*	Badian	150100	2½	rolls	S. S.
Relief Ceiling	No. 3507*	Balm	5436	6	rolls	S. S.

The artistic blending of this hanging stamps it as a pleasing treatment for the threshold of your home—The Hall. The cornice effect adds support to the ceiling in heavy relief as shown in sketch 31.



HURCH The beauty of our churches has ever attracted us. The fine quality of exterior architecture and excellent interior decorations has enabled many charming structures to be reared and to last into our times.

Watch the church building with anxious care; guard it as best you may and at any cost from every influence of dilapidation. Count its stones as you would jewels of a crown, bind it together where it loosens, brighten it with new colors where it declines and do this reverently and continually, and many a generation will still be born and pass away beneath its shadow.

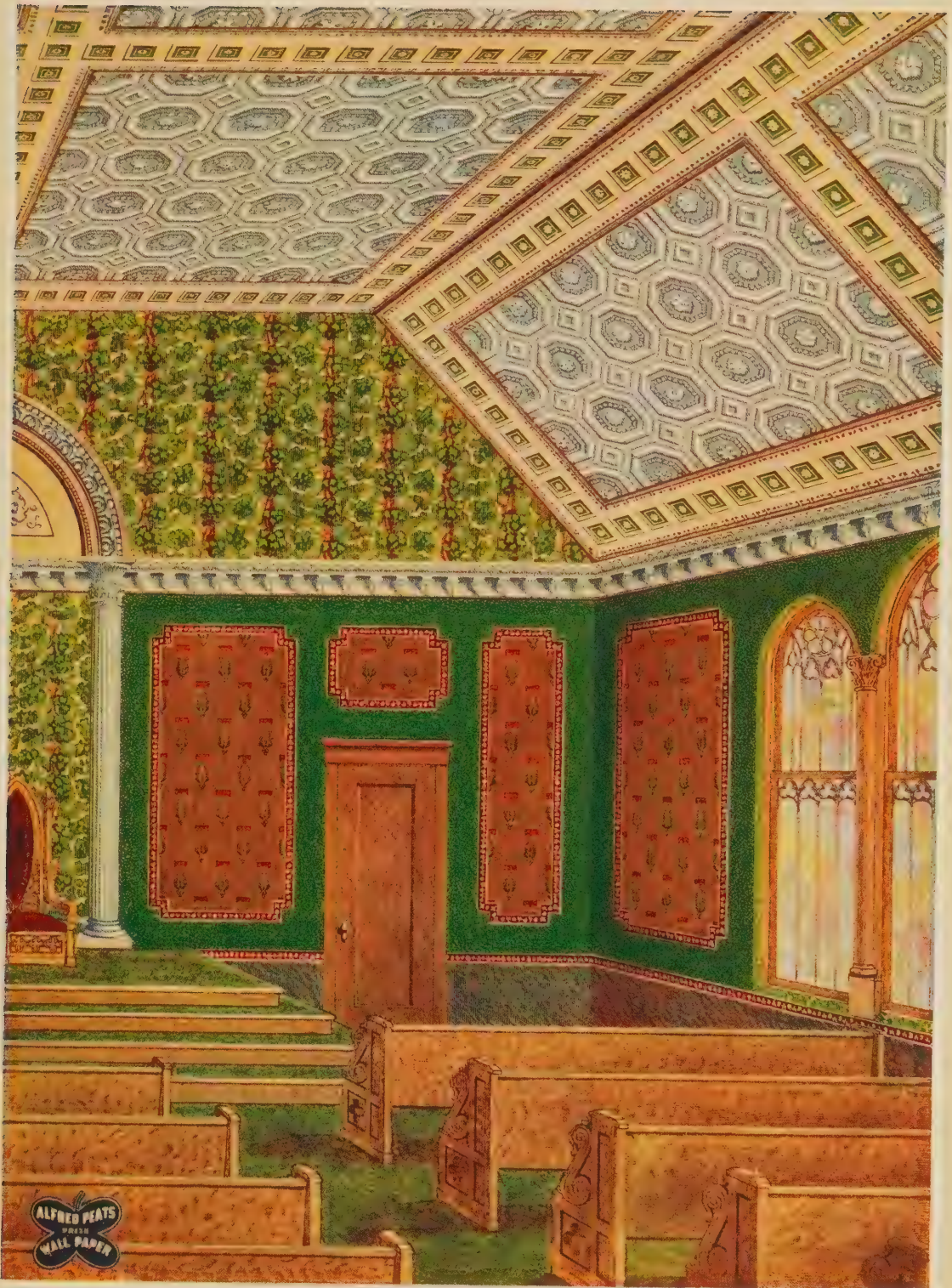
Somewhat in this spirit, happily, have most of our churches been safeguarded from destruction, though not everywhere, and the preservation of the interiors of many must be attributed to the watchful zeal of those who worship within them.

Patrons may avail themselves of the services of our "special" Decorative Department (Dept. D.), where skilled designers are ever ready to submit designs that are artistically and ecclesiastically correct in every detail. Upon request samples and drawings will be submitted and we feel confident that the completion of the interior will greatly surpass the beauty of the samples and sketches.

It is earnestly solicited that your request be accompanied with rough drawings of the wall and ceiling spaces or at least the sizes of each, so that we can better accomplish our treatments.

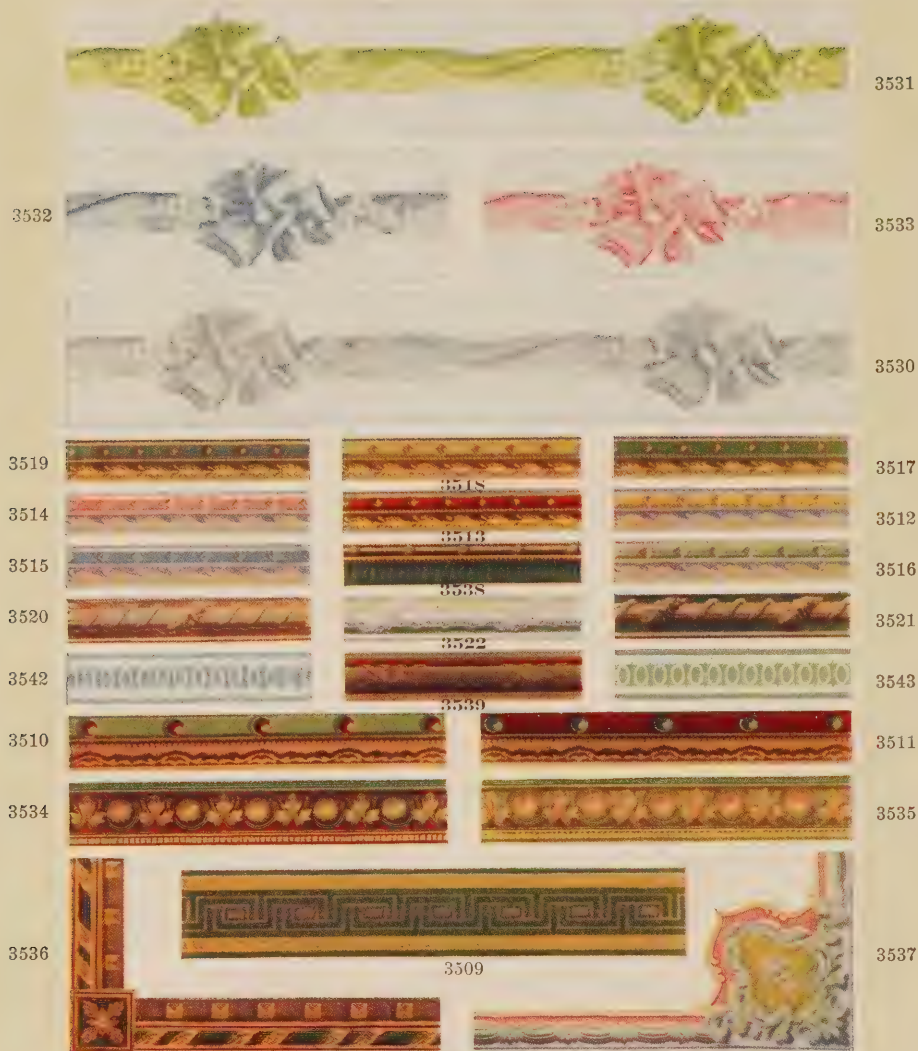
A church of the following dimensions, 50 feet long, 30 feet wide, Side walls 12 feet, End walls 18 feet high, six windows and three doors, would require:

Wainscoting	3237	Elfin	6040	16 rolls	Book No. 5
Rail Border	3534*	Bound	9060	1 roll	Special
Panel Stile	3331	Exclude	6040	24 rolls	Book No. 3
Panel Filler	3290	Entice	4228	24 rolls	Book No. 3
Panel Border	3534*	Bound	4832	4 rolls	Special
Cornice	3449*	Uno	3020 yd.	54 yards	Special
Foliage	3306	Ergot	6040	14 rolls	Book No. 3
Ceiling	3508*	Banner	5436	64 rolls	Special
Ceiling Beams	3546*	Buckram	7550	10 rolls	Special
Panel Edging	3545*	Bunch	225150	5 rolls	Special
Pulpit Columns	3448*	Uxbridge	3020 yd.	6 yards	Special
Caps & Base	3450*	Umus	7550 set	2 sets	Special
Arch	3451*	Upham	300200	1 arch	Special
Scroll	3452*	Upsala	225150	1 scroll	Special
Arch Filler	Pulp 13	Ferrule	3624	1 roll	Book No. 5



THE CHURCH

SKETCH XXX

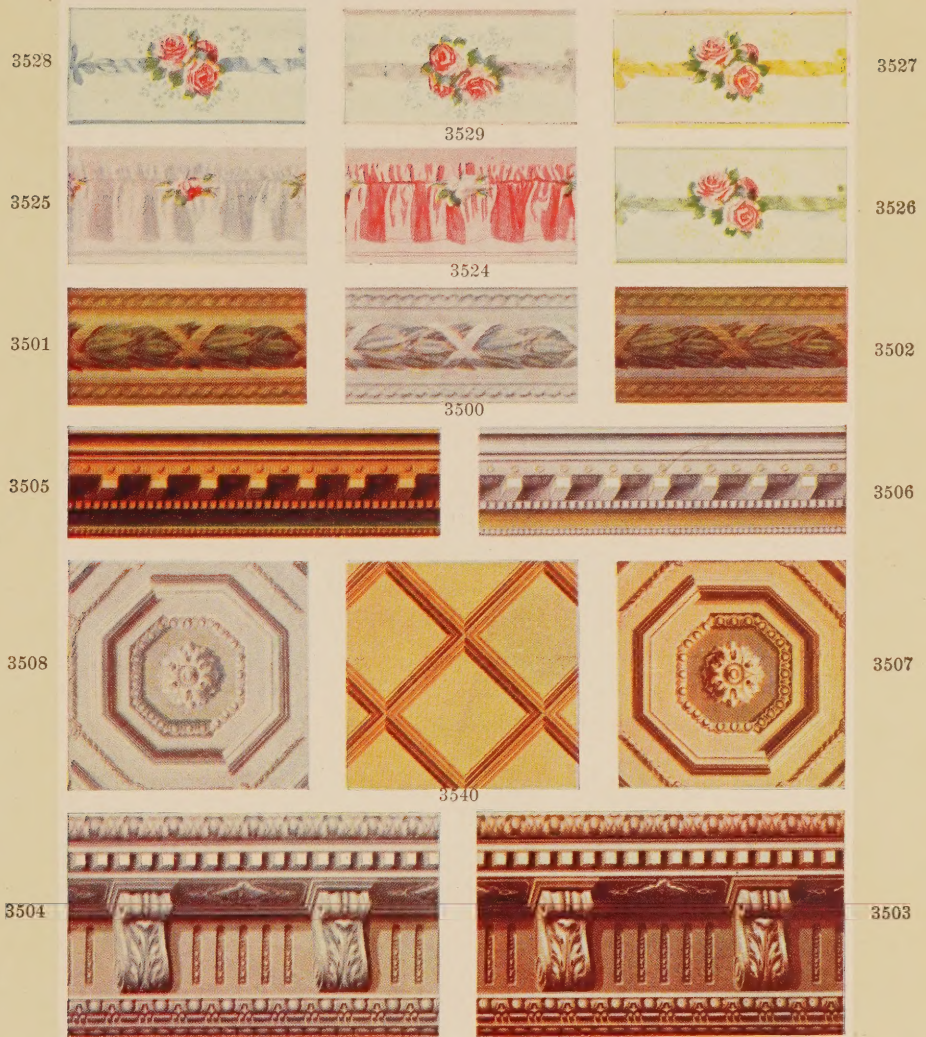


*Ribbons
Bands
Decorations*

Pattern No.	Width of Band Inches	Refer to Sketch No.	Number of Yards in Roll	Telegraph Code	Price No. per Roll	Pattern No.	Width of Band Inches	Refer to Sketch No.	No. of Yards in Roll	No. of Corners in Roll	Telegraph Code	Price No. per Roll
3509	4	7	30	Banyon	9060	3522	2	45	Bland	105070
3510	2½	28	45	Barbet	120080	3530	6	20	24	Bonmot	9060
3511	2½	45	Bard	120080	3531	6	17	24	Bonny	9060
3512	2	25	45	Barge	105070	3532	6	9	24	Boreas	9060
3513	2	45	Barrack	105070	3533	6	24	Borrough	9060
3514	2	45	Bauble	105070	3534	3	29	45	Bound	9060
3515	2	45	Bazaw	105070	3535	3	45	Bountiful	9060
3516	2	45	Bead	105070	3536	2½	27	30	45	Boquet	120080
3517	2	45	Beauty	105070	3537	2	4	24	30	Bracelet	150100
3518	2	45	Beckon	105070	3538	2	45	Bracket	9060
3519	2	45	Begem	105070	3539	1½	60	Brand	9060
3520	2	21	45	Benefit	105070	3542	2½	45	Brocade	9060
3521	2	45	Berlin	105070	3543	2½	45	Broach	9060

SKETCH XXXI

Crown and Panel Borders Cornices and Beams



Pattern No.	Width of Band, Inches	Refer to Sketch No.	No. of Yards in Roll	No. of Corners in Roll	No. of Ornaments in Roll	Telegraph Code	Price No. Per Roll
3500	9	16	Baal	7550
3501	9	15	16	Babble	7550
3502	9	16	Backer	7550
3503	18	28	8	Badian	150100
3504	18	8	Baron	150100
3505	9	11	16	Balance	150100
3506	9	25	16	Baldric	150100
3507	8	Balm	5436
3508	29	8	Banner	5436
3523	9	10	16	Blazon	150100
3524	9	16	Blender	150100
3525	9	16	Bloom	150100
3526	9	16	Bobbin	105070
3527	9	16	Bolster	105070
3528	9	16	Bombard	105070
3529	9	20	16	Bond	105070
3540	5	8	Bridge	4530



IT IS IMPORTANT and for this reason we call your earnest attention to a few very necessary things you should not fail to remember when ordering one, or many of the decorations suggested in "Home Decoration."

Our past experience recalls many instances where we had to write in answer to such as the following: "Please send me sketch V and X for two rooms 12 by 10 and so." The writer failed to state whether he wanted the cove moulding, card rail or plate rail. To insure prompt shipment on the day we receive your orders, we ask your co-operation in the requests given below.

A—Where a desired sketch is wanted, please state fully whether you require the mouldings shown and if you wish the ceiling paper as suggested. In the event no information is given we will send everything shown in the completed sketch as illustrated. The mouldings—although widths are not given—conform in style with the designs shown in the wall papers and may be ordered without hesitation. The ceilings are also properly selected.

B—The word "special" denotes that the pattern does not appear in our regular sample books. A request for samples or for our "Special Book" will result in an inspection of them.

C—The quantities given throughout "Home Decoration"—for a room 12 by 15 and 10 feet high with four openings—is for the purpose of approximating closely the cost of an average room.

As stated before, add one roll, crown, ornament, yard or motif for every foot in excess of the size of room given, or reduce in the same proportion if room is smaller than the one referred to.

D—If you wish advice on decorations in any period, style or color scheme, kindly confer with Dept. D. Artists will suggest by design or offer in writing, intelligent ideas that will aid you in handling any problem before you.

This department is a permanent feature of our business and those in charge of the work are capable and trustworthy.

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